

SECRET WORD RESEARCH

Find out what Tweens are Saying Today

FOR IMMEDIATE RELEASE

ALLYKATZZ SECRET WORD RESEARCH

The 40,000 strong AllyKatzz.com online community is a 24/7 massive focus group, laboratory and tween-teen girl reporting authority. They're trendsetters, industry insiders, influencers and mainstream consumers.

Every minute of every day, they tell us what they are thinking, doing, saying, dreaming, planning and buying. It's their pulse-check. With the girls' permission and blessing, AK monitors their heartbeat to help brands navigate their tween-teen world, understand what's happening and why, and be ready for what's on the horizon.

SECRET WORD SEARCH

It's a word search from the last six months... From the AllyKatzz archives of over 3M blogs and profiles... plus over 5,000 new postings every day.

Want to know what girls are saying about Music? Fashion? Pink Lip Gloss? Scary Books? Movies? We search through every blog that has been posted for the past 6 months and send you the 100 best/most recent postings for each Secret Word.

Deliverables: Here's an example.

Secret Word search: **mall**. Blog #1: "Hey guys idk if this is happening by u, but if anyone is crazy about mall shopping like me, you wanna keep reading. Aeropostale is having a HUGE sale by me, and Victoria Secret is too, I dont shop for bras, just their Pink line) so I was there this saturday with my mom and she bought me some stuff!!!! omggg i got a few new shirts. One says DO YOUR PART, one is just a pink aeropostale tee tht says Aeropostale, and the other one says AERO NY-CA. Well, go there!!!!" 99 more blogs are included in every Secret Word Report.

AND every month, we're delivering a FREE Secret Word Search. What's the word for February? You pick it... Send us your requests and we'll do a random drawing – your secret word could be the winner.

What if you have words that you need to find the SECRETS to NOW? Call or email Jennifer Brown... 410-303-5841 or jennifer@allykatzz.com.

###

About AllyKatzz

AllyKatzz is one of the country's largest providers of nontraditional media and marketing programs reaching the prized tween-teen girl market. AllyKatzz.com is the owned and operated cool, safe social networking site for girls. The AK Ad Factory reaches 1 million girls/month. Pulse-Check© Research is the tween-teen girl 24/7 research lab and think-tank.

Press Contact:

PR@AllyKatzz.com

101 W 55th St #15
New York, NY 10019
443-850-8084